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**PRESS RELEASE**

**“City Rain”—Award Winning XNA Game Studio Concept—Now Available on Xbox Live ‘Indie Games’**

*Fast Moving ‘SimCity-meets-Tetris’ Game Provides a Fun Education in Sustainable Urban Planning*

**Montréal, Québec – December 7th, 2009**—[Ovolo Corporation, Inc.](#), a newly formed interactive game publishing company that brings ‘games-with-purpose’ to market, today announced the availability of “[City Rain](#)” for the new [Xbox Live Marketplace](#) ‘Indie Games’ site. Created as an initial student concept project, [City Rain](#) is a puzzle and simulation game based on urban planning and sustainability. Players must rescue cities that are being ‘black listed’ from the World Environment Protection Agency (WEPA) by quickly making decisions to establish and re-organize urban developments that will make cities more sustainable and ‘green’. *City Rain* is available now as a free trial at Microsoft Indie Games, and the full version for 400 [Microsoft points](#).

*City Rain* was originally a concept game, built on the Microsoft XNA Game Studio platform by [Mother Gaia Studio](#), Brazil. The strategic urban-planning game quickly captured the attention of game developers and players, winning the [Microsoft Imagine Cup 2008](#) (Paris), and becoming a finalist in the [2009 Independent Games Festival](#) at the Game Developers Conference ([GDC](#)) 2009 in San Francisco, Calif. Since shipping, *City Rain* has accumulated much press coverage and notice. *City Rain* recently won the [Indie Game of the Month Award](#) for November 2009, from Australian game site, [TheGo](#).

“As a fan of both [SimCity](#)<sup>™</sup> and [Tetris](#)<sup>®</sup>, I immediately fell in love with *City Rain* based on its fun reference to those two classic games, but also because it introduces a meaningful and relevant purpose that educates players on how to think about creating ‘green’ and ‘sustainable’ cities and communities,” said Alexandre Renaud, founder of Ovolo Corporation and executive producer for *City Rain*. “Ovolo recently joined the [1% For The Planet](#), an alliance of businesses that understand the

*necessity of protecting the natural environment, like we present in City Rain. The 1% for The Planet contributes 1% of net annual sales to grassroots environment groups, helping affect real change. We encourage our customers and game development partners to consider joining," added Renaud.*

### **City Rain Synopsis**

Best described as "SimCity-meets-Tetris", *City Rain* produces buildings that fall from the sky, which must be quickly placed on a grid. Players are challenged to master the art of urban planning on the fly, requiring quick reflexes and a logical building placement that ultimately helps the community thrive and the ecology survive.

### **Pricing and Availability**

*City Rain* is available now at [Xbox Live Marketplace](#) for 400 Microsoft Points. A free demo version is also available for instant download. A PC version of *City Rain* is available [for purchase](#) (DRM and Region free) direct from Ovolo Corporation, Inc. as a direct download via PayPal for US \$9.95. *City Rain* is also available from the online sites: [Direct2Drive](#), [Impulse](#), and [GamersGate](#).

### **For Press**

Screen shots, package images and logos are available on the *City Rain* PRESS page: [http://www.ovologames.com/cityrain/CityRain\\_press.html](http://www.ovologames.com/cityrain/CityRain_press.html)

### **About Ovolo Corporation, Inc.**

Established in 2009, Ovolo Corporation publishes interactive video games through micro marketing practices that introduce 'games with purpose' to audiences worldwide. With a business focus on publishing casual, strategy, board, mobile, and portable games, Ovolo seeks out new global game development business partners. The company proudly differentiates itself by offering more than just a basic supplier role through real and lasting partnerships, mutual cooperation, and responsibility to achieve the best possible sales performance for all game products.

Learn more about Ovolo Corporation, Inc. and partnership opportunities at: [www.ovologames.com](http://www.ovologames.com)

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